



Our API. Your Imagination. Options tailored to fit your unique needs.

	API	API + SOFTWARE
BASIC API COMPONENTS		
Number Hosting	✓	✓
SMS (send, receive, status)	✓	✓
MMS (send, receive, status)	✓	✓
Content Hosting		✓
Content Transcoding		✓
Support		
Standard	✓	
Enterprise		✓
Message Storage	✓	
Message Storage with configurable data retention		✓
ZIPWHIP SOFTWARE PLATFORM		
Application Access		
Web, Mobile (iOS/Android)		✓
Chrome Extension		✓
Application Features		
Single Sign On		✓
Synchronization (multi-device)		✓
Message State Tracking (read/unread/deleted)		✓
Time Based Auto-Reply		✓
Keyword Based Auto-Reply		✓
Message Signature		✓
Conversion Tracking (archive and log conversations)		✓
Embeddable Software Components		
Message Composer		✓
Conversation Panel		✓
Contact Panel		✓
Message Templates		✓
Access to CRM Integrations (message and contact sync)		✓